



## Nola Labs Unveils Collection of XOplanets for Sale

*Space enthusiasts can buy a slice of outer space or give someone the gift of owning a planet*



MIAMI, September 28, 2022 – As of today, members of the public can now own a piece of outer space by purchasing one of the XOplanets that [Nola Labs](#) has just unveiled for sale. The initial collection of planets features 5,000 XOplanets and is expected to grow as NASA's Exoplanet Exploration Program discovers more exoplanets. This NFT collection from Nola Labs is launching on October 5<sup>TH</sup> at 10 am ET.

NFTs are currently in a bear market. In fact, according to *DappRadar*, the trading volume of the largest NFT marketplace, *OpenSea*, has dropped by over 90% since May. At the same time, the market is [saturated with avatars](#) and other cartoon-based NFTs. The XOplanets NFT collection from Nola Labs offers a change for people who are looking for something different. Unique NFT collections of this kind also boost the possibility of reviving the market.

“The only non-cartoon NFT listing in the top 1,000 on September 3, 2022 was *Star Autographs* at #806,” says the Nola Labs’ founder. “Unfortunately, this NFT is trading on *Binance NFT* and this marketplace is not allowed to transact within the United States. Given the shortage of non-cartoon NFTs, it’s no wonder that laypeople, citizens of the world still comfortably ensconced in Web2, are turning their backs on this scene.”

Nola Labs LLC, a private company formed in Delaware to distribute ‘out-of-this-world’

works-of-art, is launching a limited-edition collection named [XOplanets](#).

Each XOplanet is modeled after one of the exoplanets that NASA has discovered and identified since 1992. As such, each NFT in this collection is backed by [scientific metadata from NASA](#). The XOplanets are also animated to spin and circle, enveloping each owner with its possibilities of XOplanet fun. The artists behind this NFT collection have studied the exoplanets and estimated the level and color of the sky around each planet. In this way, they can show what humans would see while standing in front of that specific planet.

The sale of this XOplanets collection will begin at 10 am (ET) on October 5<sup>TH</sup>. Each XOplanet will be selling for approximately \$680 for the first 24 hours, with price increases thereafter. The XOplanets can be purchased using credit card or ETH, and 6% of each sale will be donated to Starlight Children's Foundation and SETI Institute.

“The performance of the market has demonstrated that the world is tired of cartoon-based NFTs and hungry for NFTs with real-world applications,” says the Nola Labs' founder. “The XOplanets NFT collection is paving the way for the next generation of provenance-proving tokens.”

An XOplanet owner gets exclusive benefits, including global intellectual property licensing rights to the owned XOplanet(s) and 10% royalty income on a future NFT. Additionally, XOplanet owners get exclusive access to community-only information in their Cosmic Community. This includes information about upcoming member-only surprises, activities, early notices of upcoming NFT releases, cool merch, fun and entertaining special events.

An XOplanet is an exciting digital asset for space enthusiasts, astronomers and NFT collectors alike. By buying an XOplanet, one can own an NFT with value. Giving someone the unique gift of owning a slice of outer space is also a meaningful way to surprise a loved one.

***Find out more about what you can do with your own XOplanet by connecting with the team on [Facebook](#), [Twitter](#), [Instagram](#) or [Discord](#).***

**About Nola Labs and the XOplanet Creators**

The Nola Labs team is a combination of experts who are fascinated by 'everything outer space.' For more than 44 years, the founder honed his interest in worlds beyond. The XOplanet NFT collection is the result of combining his passion for outer space, Ufology, space travel, and extraterrestrial sightings. Nola Labs will fill the niche of an on-line community of people who are interested in outer space, with the primary purpose of creating and selling interesting works of generative art. XOplanet creators are located in Miami, Atlanta, Los Angeles, Seattle, Manchester-Great Britain, Rotterdam, and Czech Republic.

**State/province name:** Florida

**Country:** USA

**Website:** <http://xoplanets.xyz/>

**Media Contact:** Robbie Gring

**Email:** [robbie@nolalabs.io](mailto:robbie@nolalabs.io)

**Phone:** 786-446-8920 or 1-800-526-3128

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